

# PRO-AM EXPERIENCE

June 19th

Lethbridge  
PARADISE CANYON OPEN



## BENEFITS

The Lethbridge Paradise Canyon Open will aim to leverage a unique value proposition that focuses on driving economic activity and awareness in the community, while generating charitable impact, harnessing civic pride and creating a lasting legacy. The event will provide Pro-Am Participants with a breadth of hosting and hospitality opportunities as well as brand awareness and engagement. This marquee event is a great way to entertain prospective or current clients, reward employees, or for the true golf fan a great way to play and meet a prospective PGA Tour star!

### Pro-Am Team:

An unforgettable opportunity to invite key clients, stakeholders, partners or suppliers for the ultimate inside-the-ropes experience, playing alongside a Mackenzie Tour professional. The experience includes round of golf at Paradise Canyon for (3) players, VIP tee gift (\$250 value) per player, plus two meals. Format is fun for players of all abilities. Each team will receive a commemorative team photo and a chance to win prizes.

### Player-Sponsor Reception:

(3) Tickets to the exclusive Paradise Canyon Open Reception, featuring appetizers and refreshments prepared by Paradise Canyon chefs. Meet and socialize with the Pros, sponsors and other Pro-Am participants

### Brand Exposure:

You will receive exposure on the tournament website, social media and in the daily player pairings program

### VIP Passes:

Entertain current or prospective customers for the ultimate golf viewing experience. You will receive (6) passes to access the VIP chalet, located adjacent to the 18<sup>th</sup> green and (8) drink tickets.

### Activation:

**Option** to brand one of the holes at Paradise Canyon for the entire tournament week, and to conduct a brand activation during the Pro-Am. \*Offered at a discounted rate

### Additional Passes x 4:

**Option** to Leverage weekly general admission tickets to invite key clients, employees and their families or to use for promotions. \*Additional passes available at discounted rate

**Team Entry Fee**  
**\$2,500**

\* Limited space available

Wes Chapman | Sponsorship Chair | [wes.chapman@lethbridge.ca](mailto:wes.chapman@lethbridge.ca) | (403)320-4245



Lethbridge  
PARADISE CANYON OPEN

Adam Hadwin  
PGA TOUR Winner  
Mackenzie Tour Graduate

MACKENZIE TOUR  
CANADA

VIP

JUNE 18-24 - PARADISE CANYON

LETHBRIDGE PARADISE CANYON OPEN  
JUNE 18-24, 2018  
PARADISE CANYON GOLF RESORT





**2018 PRO-AM TEAM ENTRY FORM**

Please Type or Print Clearly / Complete and return this form along with selected payment option below

COMPANY

CONTACT NAME

MAILING ADDRESS

PHONE | MOBILE

EMAIL | FAX

**We agree to enter the 2018 Lethbridge Paradise Canyon Open Pro-Am. Tuesday June 19th**

**Team Entry Fee:** \$2,500.00 x =

**GST (5%)** =

**Total Amount:** =

Authorized Name | Title

Authorized Signature | Date

**Registration & Payment Options :**

**Cheque:** Payment payable to "City of Lethbridge."

Mail to: 2510 Scenic Drive S, Lethbridge AB T1K-1N2

Fax to: (403)327-3620

**Credit Card:** Please complete below information and email completed form to [wes.chapman@lethbridge.ca](mailto:wes.chapman@lethbridge.ca)

VISA or MC | Name on Card

Credit Card Number | 3 Digit Code | Exp. Date

**NOTE: Payments must be received no later than May 11, 2018 to receive complete benefits package**

For additional sponsorship information, please contact the Sponsorship Chair

**Wes Chapman**

[wes.chapman@lethbridge.ca](mailto:wes.chapman@lethbridge.ca)

(403)320-4245

**THANK YOU!**